

KIDLIT AUTHOR CLUB APPLICATION

The KidLit Authors Club is made up of authors from New Jersey, New York, Pennsylvania, Delaware, and Maryland who have banded together to promote, market, and sell their books at bookstores, schools, libraries, conferences, and festivals primarily in the Mid-Atlantic region. We do book signings, appear on panels, present about the craft of writing and the publishing industry, teach writing workshops, and visit K-12 schools. Our collaboration allows us to share opportunities, resources, and knowledge about marketing events in the Mid-Atlantic states and beyond. We maintain a database of bookstores, libraries, conferences, and festivals which includes information about each venue, contact information, and our personal experiences at these events.

We strive to maintain a balance between picture book, middle grade, and young adult authors to best serve event planners and educators. We are looking for authors who have a past, current, or forthcoming **traditionally published** children's book, and who are committed to book promotion at live and virtual events. Debut authors are welcome.

We require the following of KidLit Author Club members:

- At least one traditionally published book readily available through Baker & Taylor, Ingram, etc. (Some of our authors also have self-published or print-on-demand titles, but at least one traditionally published work is mandatory.)
- Posting once a month on our public Facebook and Twitter pages on behalf of KAC.
- Participating in our private Facebook group, which is our primary means of communication and the place where we post event opportunities and other information that benefits group members. (Whether you are organizing an event, participating in an event, or supporting those who are attending one, we want to hear from you. This lets us know you're staying informed.)
- Attending live or virtual book promotion events as feasible, on your own or along with other KAC members.
- Contributing to the group database of event venues (adding new information or updating the information already there with your own experience/knowledge).

NAME:

DATE:

ADDRESS:

EMAIL ADDRESS:

WEBSITE AND/ OR BLOG:

FACEBOOK:

TWITTER:

INSTAGRAM:

AUTHOR OR AUTHOR/ ILLUSTRATOR (Circle one)

PLEASE LIST TRADITIONALLY PUBLISHED PB, CHAPTER BOOKS, MG, GRAPHIC NOVELS, AND YA BOOKS. (3 most recent. Include publisher and publication date.)

Are these books distributed by Baker & Taylor, Ingram, etc. and do bookstores have easy access to them?

PLEASE LIST ANY FORTHCOMING TRADITIONALLY PUBLISHED PB, CHAPTER BOOKS, MG, GRAPHIC NOVELS, AND YA BOOKS. (Include publisher and expected publication date.)

PROFESSIONAL MEMBERSHIPS: (SCBWI, Authors Guild, etc.)

CHECK THE FOLLOWING AREAS YOU HAVE EXPERIENCE IN:

blogging

social networking

marketing

publicity/ advertising

school/ library visits

teaching

virtual visits

photography/ video

print materials (brochures, postcards, etc.)

press releases

web page design

conference speaker/ panelist

CHECK IF YOU ARE WILLING TO PARTICIPATE IN THE FOLLOWING BOOK PROMOTIONS AND EVENTS:

- | | |
|---|---|
| <input type="checkbox"/> book festivals | <input type="checkbox"/> bookstore signings |
| <input type="checkbox"/> author's alley at librarian/teacher conferences | <input type="checkbox"/> virtual events |
| <input type="checkbox"/> being a panelist or speaker at librarian/teacher conferences | |
| <input type="checkbox"/> school visits | <input type="checkbox"/> writing workshops |
| <input type="checkbox"/> writing articles for publishing and educational newsletters | |
| <input type="checkbox"/> library events | <input type="checkbox"/> other? _____ |

The success of the KidLit Authors Club is based on the business model that we are a team and an expectation that we value, support, and respect one another. We are stronger together!

We know that circumstances change and life does not always go as planned. If we have not seen any presence from you on the KAC Private Facebook Group and/or you have not participated in any KAC-connected events for 6 months, we will contact you to find out if you no longer wish to be a member. We have said fond and sad goodbyes to wonderful people who, for one reason or another, could no longer participate. There will never be any hard feelings, but access to our files and database will cease when you leave the group.

_____ **I UNDERSTAND.**

Return application to authors@kidlitauthorsclub.com